



प्रेस विज्ञप्ति  
PRESS RELEASE

**For Immediate Publication / Broadcast / Telecast**

**PR/1049**

**IDBI Bank's Special Offer on Auto Loans**

**Mumbai, January 25, 2010:** IDBI Bank Ltd. has extended its Special Festival Offer on Auto Loan till March 31, 2010. The scheme offers auto loans at a fixed rate of 8.50% p.a. in the first year and thereafter, at 3% below BPLR (minimum 9.75% p.a.) for the remaining period of the Loan.

**About IDBI Bank**

IDBI Bank Ltd. is a universal bank that rides on a cutting edge core banking Information Technology platform. This enables the Bank to offer personalized banking and financial solutions to its clients through its 702 branches and 1,167 ATMs. The Bank had a balance sheet size of Rs.2,03,311 crore as on December 31, 2009. IDBI Bank's operations during the quarter ended December 31, 2009, resulted in a net profit of Rs.287 crore.

---

***All representatives of Print, Wire and Electronic Media.***

---

आईडीबीआई बैंक लिमिटेड • पंजीकृत कार्यालय. आईडीबीआई टॉवर, डब्ल्यूटीसी कॉम्प्लेक्स, कफ परेड, मुंबई 400 005. • [www.idbi.com](http://www.idbi.com)  
IDBI Bank Limited. Regd. Office: IDBI Tower, WTC Complex, Cuffe Parade, Mumbai 400 005. • [www.idbi.com](http://www.idbi.com)